



TROPA VERDE Final online event

3R+1: Reduce, Reuse, Recycle + Reward

An opportunity to learn from inspiring practices and policies developed by European Cities to promote the Circular Economy

Wednesday 12th May (10:00 am – 1:00 pm CET)

#URBACT #GoodPractices #Reduce #Reuse #Recycle
#GreenCityAccord #BetterCities #TimeToShare



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A) URBACT roundtable


- 10:00 Welcome by Santiago City Council (ES)
- 10:05 "It's time to share" Introduction to **URBACT** and to the future of URBACT, by Clémentine Gravier, URBACT Secretariat
- 10:20 "**Resourceful Cities**", an example from another URBACT project linked to circular economy, by Jan Harko, Lead Coordinator, City of the Hague (NL)
- 10:35 Achievements and Journey of Tropa Verde Transfer Network, by Yvan Corbat
Tropa Verde URBACT Lead Expert
- Q & A
- 11:05 *Coffee-break*

B) Other inspiring international GPs towards the 3Rs

- 11:15 "**G4CE - Guimarães for Circular Economy Programme**", by Carlos Ribeiro, Director of Landscape Lab of Guimarães (PT)
A set of projects to impact citizens' quality of life and promote the collection and recycling of waste, namely cigarette butts, chewing gums or masks.
- Q&A
- 11:45 "**Redevelopment of the former Camp of Pavlos Melas**", based on "reusing" principles, by Boutoura Katerina, Department of Urban Policies and Funding Strategies of the Municipality of Pavlos Melas (EL).
The future Metropolitan Park, a place that connects culture with history, memory and the natural environment.
- Q&A
- 12:10 *Short break*

C) Closing guests

- 12:20 "The sound of recycling" project.
A piece of dance and music created by students from the **Entrepreneurship and Social Innovation Programme** of Reina Sofia School of Music of Madrid
- 12:35 "Outcomes of **Urban agenda partnership on circular economy**", by Axelle Griffon, Coordinator Climate and Environment at the Council of European Municipalities and Regions (CEMR)
- 12:50 Q&A, Conclusions & Wrap up
- 13:00 *End of the event*



The sessions will take place online, through Zoom.
Thanks for registering and you will receive the
corresponding link to join us:

[Click here to register](#)